Dr. Jill A DepoJu knew from the time she was 16 that she wanted to be a chiropractor. Her father and brother were in the profession and she grew up working in her father’s office. She witnessed all of the people he was able to help and knew it was the profession she wanted to pursue.

While in college, Jill began writing a business plan. Jill first became a client of the College of Southern Idaho Small Business Development Center (SBDC) as a workshop enrollee in the Center’s Small Business Boot Camp. With the help of the SBDC, she received a small loan from an SBDC partner, Region IV Development Corporation, to fund start-up costs, leasehold improvements and purchase equipment.

The Idaho SBDC also assisted Dr. Adepoju in enhancing her business plan with market research centered around her treatment specialization in family health.

“The hard work finally paid off. I couldn’t have done it without (the SBDC).”